



## Cookie Policy

### Introduction

Liquid Recruitment Solutions Limited (“we”, “us” or “our”) use cookies and similar tools across our websites to improve their performance and enhance your experience. This policy explains how we do that.

### What is a cookie?

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website, which enables the website to tailor its offerings to your preferences when you visit it.

We use cookies to help us:

- Make our website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Monitor user traffic patterns
- Understand how our visitors use our website
- Optimise our onsite communication

What all of this means is that you get the best possible user experience and relevant information based on your needs.

### What we don't do

We don't use cookies to gather any personal information that could be used to identify you or advertise products & services to you on other websites.

### Our Cookies:

#### Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__cfduid</b>	addtoany.com	HTTP	1 year

**First found URL:** <https://www.liquid-rs.co.uk/>  
**Cookie purpose description:** Used by the content network, Cloudflare, to identify trusted web traffic.  
**Initiator:** Script tag, page source line number 89  
**Source:** <https://static.addtoany.com/menu/page.js>  
**Data is sent to:** United States (adequate)

## Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	liquid-rs.co.uk	HTTP	2 years
<b>First found URL:</b> <a href="https://www.liquid-rs.co.uk/">https://www.liquid-rs.co.uk/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Page source line number 95-101			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
<b>Prior consent enabled:</b> No			
<b>_gat</b>	liquid-rs.co.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.liquid-rs.co.uk/">https://www.liquid-rs.co.uk/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate			
<b>Initiator:</b> Page source line number 95-101			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
<b>Prior consent enabled:</b> No			
<b>_gid</b>	liquid-rs.co.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.liquid-rs.co.uk/">https://www.liquid-rs.co.uk/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Page source line number 95-101			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
<b>Prior consent enabled:</b> No			

## Category: Marketing (1)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>collect</b>	google-analytics.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.liquid-rs.co.uk/">https://www.liquid-rs.co.uk/</a>			
<b>Cookie purpose description:</b> Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.			
<b>Initiator:</b> Inline script, page source line number 95-101			
<b>Source:</b> <a href="https://www.google-analytics.com/r/collect?v=1&amp;_v=j68&amp;a=1721235247&amp;t=pageview&amp;_s=1&amp;dl=https%3A%2F%2Fwww.liquid-rs.co.uk%2F&amp;ul=en-us&amp;de=UTF-8&amp;dt=Liquid%20-%20Recruit.%20Smarter.&amp;sd=24-bit&amp;sr=1024x768&amp;vp=997x739&amp;je=0&amp;_u=IEBAUAB~&amp;jid=1415131095&amp;gid=1029238043&amp;cid=620921937.1527095771&amp;tid=UA-73845108-2&amp;_gid=1965637380.1527095771&amp;_r=1&gt;m=u4s&amp;z=149509899">https://www.google-analytics.com/r/collect?v=1&amp;_v=j68&amp;a=1721235247&amp;t=pageview&amp;_s=1&amp;dl=https%3A%2F%2Fwww.liquid-rs.co.uk%2F&amp;ul=en-us&amp;de=UTF-8&amp;dt=Liquid%20-%20Recruit.%20Smarter.&amp;sd=24-bit&amp;sr=1024x768&amp;vp=997x739&amp;je=0&amp;_u=IEBAUAB~&amp;jid=1415131095&amp;gid=1029238043&amp;cid=620921937.1527095771&amp;tid=UA-73845108-2&amp;_gid=1965637380.1527095771&amp;_r=1&gt;m=u4s&amp;z=149509899</a>			
<b>Data is sent to:</b> United States (adequate)			

## Managing cookies

You can set your cookies when initially visit our website and can manage your settings, on subsequent visits, via the cog icon in the bottom left of your screen.

If you choose to decline cookies, some parts of the Liquid Recruitment Solutions Limited Platform may not work as intended or may not work at all.

### **Changes to this Policy**

The terms of this policy may change from time to time. We shall publish any material changes to this Policy via appropriate notices either on this website or by contacting you using other communication channels.

### **Contact**

Questions, comments and requests regarding this policy are welcomed and should be addressed to [recruitment@liquid-rs.co.uk](mailto:recruitment@liquid-rs.co.uk)